

We've decided to introduce "Coollex" Free Trial!

My name is Charlie Ito, HEAD DENTAL CORPORATION, who has been promoting Coollex Saliva Suction Unit. The fact that, 1) Coollex drastically reduces oral moisture and temperature, just as Rubber Dam does, and, 2) the oral environment created as such drastically improves "adhesiveness" of resin or bond, has won Coollex favorable reputation as an indispensable equipment for bonding, filling resin, and applying sealants. The number of doctor, school, study meeting, using Coollex is on the rise.

However, we've been reported that at one seminar, a lecturer who is highly valuing Coollex asked the audience dentist whether they have used Coollex or not, and **only 5% was found to have used the equipment.** Most of the dentists neither knew the name nor have used it even though they recognize the name. We have received a couple of other reports with similar result.

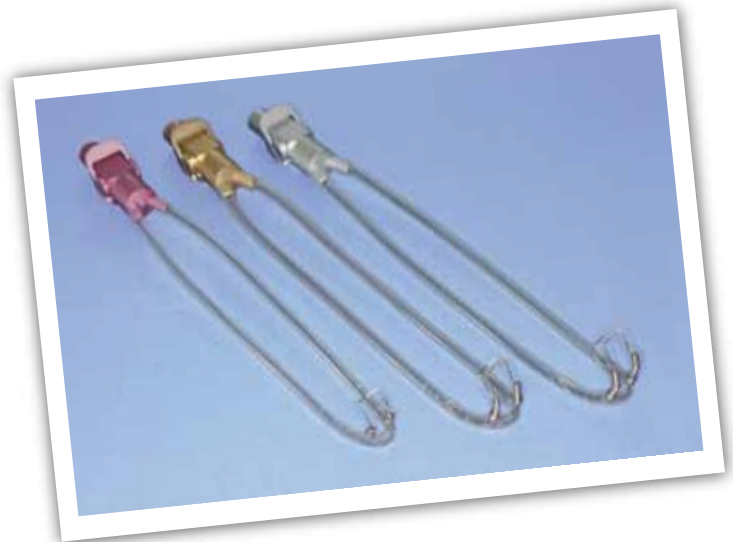
Therefore, for a certain period, we asked dentist to use Coollex for a couple of weeks with no charge and return it if they don't like it. The result was phenomenal ; **more than 95% of dentist liked and purchased Coollex. It convinced us that the best way to notify the value of Coollex is to let doctor experience it in their office.**

The success of trial campaign has led us to decide to introduce "Free Trial" unit of Coollex. The model with small bite-spring size we selected for free trial unit **can be used for all the age of people.** We'd like doctor not only working in the office but participating at study group, dental association or dental school, who has never used Coollex, to experience the equipment for this occasion.

I hope that we receive interest in "Free Trial" of Coollex soon. Please feel free to contact us for any further information.

Sincerely

Charlie Ito



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